



The S.I.A. College of Higher Education

SIAC/AUT/283/26-27 24/8/26
Internal Examination Time Table

Third Year B.A in Multimedia & Mass Communication [NEP 2020] REGULAR, Semester-V

Exam Date	Subject Code	Subject	Timing
07-09-2026	12195101	Media Planning and Buying	12:00pm to 12:50pm
07-09-2026	12195103	Brand Management	12:50pm to 01:40pm
08-09-2026	12195201	Corporate Communication and Public Relations	12:50pm to 01:40pm
08-09-2026	12195102	Strategic Copywriting	12:00pm to 12:50pm
09-09-2026	12195701	Consumer Behaviour	12:00pm to 12:50pm

Examination Committee Convenor

Hewe



Principal

PRINCIPAL

The S.I.A. College of Higher Education
(Autonomous)
DOMBIVLI (E)